

2008 Draft RCP Workshop #2

April 22, 2008

1:30 pm to 3:30 pm

Huntington Beach Public Library

7111 Talbert Avenue

Huntington Beach, CA 92648

Agenda

1. Welcome & Workshop Introduction (10 minutes)

Hon. Jon Edney

Mayor, City of El Centro

Chair of SCAG's Community, Economic and Human Development
Committee

2. Retrofitting the Commercial Strip (45 minutes)

Michael Freedman

FTB Urban Design

Noted planner Michael Freedman will share his recent insights on restructuring commercial strip corridors.

3. Project Examples in Orange County and Elsewhere (15 minutes)

John Reekstin

The Olson Group

The Senior Vice President of the Olson Company will discuss the perspective of Orange County's top urban developer.

4. Questions & Discussion (10 minutes)

5. RCP Policies that Support Successful Local Projects (10 minutes)

Hon. Pam O'Connor

City Councilmember, City of Santa Monica

Chair of SCAG's RCP Task Force

7. Facilitated Discussion & Comments (30 minutes)

